Brad Benefield | Graphic Artist

816 SE 5th Ct
Moore, OK 73160

405.830.8171

brad@bradbenefield.net
www.bradbenefield.net

• Font Family: Avenir

• Colors: PANTONE 2757 C & PANTONE Cool Gray 11C

EXPERIENCE
May 2007 to January 2019 • PDC Productions, Creative Director
- Coordinated daily work flow of four team members, including managing time, troubleshooting, and providing creative input and motivation to deliver high quality results
- Designed, edited, and produced graphics, animated logos and videos for large-scale, live event productions and other creative projects
- Collaborated with others to take conceptual multimedia ideas from brainstorm stage to finished product through storyboarding, scripting, shooting, animating, editing, and post production
- Generated 3D stage renderings using Cinema 4D which allowed clients to visualize event look and feel before signing contract
- Compiled, compressed, and encoded video elements for HD playback systems, media server systems, DVDs, web links, and other video formats
- Developed and maintained a mirrored-raid backup system which allowed easy access to important files and past projects at fraction of cost of other systems
- Responsible for daily operation of Creative Services Department, including equipment tracking and generating purchase orders
- Researched new equipment and influenced purchasing decisions as well as new techniques and procedures

June 2006 to May 2007 • Sign-A-Rama Oklahoma City, Graphic Designer
- Produced various signage for large and small companies
- Worked directly with clients to create graphic identities, layouts, and other sign related material
- Operated and maintained equipment, including a 54" digital printer/plotter
- Worked directly with outsourcing services such as printers, duplicators, and other sign shops to create elements for clients
- Trained interns on equipment operation and proper design techniques

EDUCATION
Graduated: University of Central Oklahoma
        Bachelor of Fine Arts in Graphic Design, May 2006
        Emphasis in New Media

Graduated: Oklahoma City Community College
        Associate of Arts in Graphic Communications, May 2004
        Emphasis in Multimedia

COMPUTER SKILLS
- Creative Cloud
- Illustrator
- Final Cut Pro
- Cinema 4D
- DVD Studio Pro
- After Effects
- Dreamweaver
- Keynote
- MPEG Streamclip
- Microsoft Office
- Photoshop
- InDesign
- FotoMagico
- Compressor

OTHER SKILLS
- Videography
- Audio Mixing and Editing
- Digital Photography
- Large Format Printing
- Vinyl Plotting
- AJA Ki Pro Systems

CERTIFICATIONS
- FAA Part 107 Commercial Drone License

REFERENCES AVAILABLE UPON REQUEST